FIRST® EDITIONS®
SHRUBS & TREES

TOP 10 UNDERUTILIZED SHRUBS FOR 2027

With hundreds of plants competing for attention, some really good ones inevitably get overlooked. Here are **10 shrubs worth another look for 2027,** with standout flowers, foliage, fragrance, garden performance, and availability.

For current availability, visit **BaileyNurseries.com** or **contact your Bailey Nurseries or First Editions® Shrubs & Tress Sales Representative**.



FIRST EDITIONS® LOTUS MOON™ PEARLBUSH

CLICK FOR MORE INFO

Covered in whorls of white flowers in spring, Lotus Moon™ is an impulse purchase driver at retail and a showstopper in the garden. Big visual impact with very little fuss.

FIRST EDITIONS® VELVET DUSK™ DOGWOOD

CLICK FOR MORE INFO

New for 2027 and exclusive to Bailey Nurseries in its first year, Velvet Dusk™ brings distinctive foliage from spring through fall. Dark purple new growth shifts to velvety gray for summer and back to deep purple in fall, with adaptability from full sun to part shade.





FIRST EDITIONS® SAPPHIRE SURF™ BLUEBEARD

CLICK FOR MORE INFO

Deep blue flowers arrive in late summer just as the landscape starts shifting toward warmer fall colors. Its compact, tidy habit makes Sapphire Surf™ an easy fit at the front of the border.

FIRST EDITIONS® BIG BEAUTY® GARDENIA

CLICK FOR MORE INFO

Big Beauty® takes everything people love about fragrant gardenias and turns up the volume. Growing 6 to 7 feet tall and wide, it makes a striking focal point or flower-filled alternative to a standard hedge.





FIRST EDITIONS® WHITE DIAMONDS® PANICLE HYDRANGEA

CLICK FOR MORE INFO

A hydrangea on an underutilized list? Hear us out. White Diamonds® brings airy, open panicles, pollinator appeal, and white flowers that age to parchment and pink for great late-season interest.

FIRST EDITIONS®
ABOVE & BEYOND™ ROSE

CLICK FOR MORE INFO

Exceptionally cold hardy with little to no tip dieback in our Minnesota gardens, Above & Beyond™ lives up to its name. Orange buds open to apricot flowers in late spring, with sporadic rebloom through summer.





FIRST EDITIONS®
MATCHA BALL® ASH LEAF SPIREA

CLICK FOR MORE INFO

One of the first pops of color we see each spring, Matcha Ball® emerges red and orange-peach before turning matcha green for summer. Unlike other Sorbaria, it keeps a tidy shape without taking over the garden.

FIRST EDITIONS®
SUPERSTAR™ SPIREA

CLICK FOR MORE INFO

Superstar™ combines classic spirea toughness with a little more personality. Scarlet-red new growth matures to deep green beneath pink flowers, with the potential for another flush of bloom after deadheading.





FIRST EDITIONS®
OPENING DAY™ VIBURNUM

CLICK FOR MORE INFO

Baseball-size spring blooms are just the beginning. Opening Day™ adds corrugated dark green foliage, cabernet-red fall color, a tidy habit, and easy performance in sun or part shade.

FIRST EDITIONS®
SNOWDANCE™ JAPANESE TREE LILAC

CLICK FOR MORE INFO

Snowdance™ is worth reconsidering the standard go-to Japanese tree lilac. It blooms consistently each year, develops an attractive rounded form, fits beautifully into home landscapes, and brings unforgettable fragrance in June.





FIND SOMETHING WORTH ANOTHER LOOK?

A strong assortment is not just about having the newest plants. Sometimes it is about rediscovering a great one your customers are not seeing everywhere else.

Talk with your Bailey Nurseries or First Editions® Shrubs & Trees Sales Representative about current availability and where these plants could fit into your 2027 order.