

## FOUR CRABAPPLE CULTIVARS THAT DELIVER MORE THAN YOU THINK

Crabapples remain one of the most recognizable spring-flowering trees, but today's best varieties offer far more than just springtime interest. Modern crabapples bring distinct habits, extended seasonal interest, improved disease resistance, and clear landscape roles that make them easier to sell and easier for your customers to succeed with. By matching each variety's key strengths, whether form, flowers, fruit, or function, to the specific needs of your customer, you can confidently move beyond "pink or white" and position crabapples as versatile, high-performing trees for a wide range of landscapes.

## WHY CRABAPPLES BELONG ON YOUR TREE LIST

This guide will help you match the variety to its strengths, helping you sell the solution to your customer's needs. Here are four exceptional crabapple varieties that prove just how much more this tree category can deliver!



**FRAGRANT & CLASSIC**

**USDA Hardiness Zone:** 2-7

**AHS Heat Zone:** 7

**Height:** 20-25'

**Width:** 15-20'

**Exposure:** Full Sun

**Shape:** Upright, Rounded

- Large, highly fragrant early spring blooms
- Strong ornamental impact in the landscape
- A confident choice when customers want classic flowering-tree appeal

### SELLING TIP:

Position Courageous™ as a spring centerpiece. Ideal for customers looking to make a bold seasonal statement.



**STRUCTURE & FORM**

**USDA Hardiness Zone:** 2-8

**AHS Heat Zone:** 8

**Height:** 18-20'

**Width:** 5-6'

**Exposure:** Full Sun

**Shape:** Columnar

- Upright, narrow habit with white spring flowers
- Ideal for tight spaces & make a great natural privacy hedge
- Strong architectural presence

### SELLING TIP:

Recommend Green Wall Spire™ where space is limited or when customers want vertical interest without sacrificing beauty.



**FIRST EDITIONS<sup>®</sup>  
GLADIATOR™ CRABAPPLE**

*Malus x adstringens* 'Durleo' PP20,167

**FRUIT & SEASONAL INTEREST**

<b>USDA Hardiness Zone:</b> 2-8	<b>AHS Heat Zone:</b> 7
<b>Height:</b> 20'	<b>Width:</b> 9'
<b>Exposure:</b> Full Sun	<b>Shape:</b> Upright

- Showy fruit that adds color and interest beyond spring
- Another option for space conscious landscapes or under power lines
- A great balance of beauty and function with excellent disease resistance

**SELLING TIP:**

Talk about its dark foliage and excellence disease resistance. There's a fair amount of Malus that suffer from blight, but not Gladiator. These qualities make it a great boulevard tree.



**FIRST EDITIONS<sup>®</sup>  
RUBY TEARS™ CRABAPPLE**

*Malus* 'Bailears' PP22,001

**GRACEFUL & EXQUISITE**

<b>USDA Hardiness Zone:</b> 4-7	<b>AHS Heat Zone:</b> 7
<b>Height:</b> 8-10'	<b>Width:</b> 12-15'
<b>Exposure:</b> Full Sun	<b>Shape:</b> Weeping

- Distinct weeping form that become engulfed with pink flowers in the spring
- Elegant presence including dark red fruit burgundy tinted leaves
- Adds movement and personality to the landscape

**SELLING TIP:**

Perfect for customers who want something unique. The ornamental focal point stands apart from traditional trees.

**CHOOSE AND SELL WITH CONFIDENCE**

Each variety brings a distinct benefit to the landscape, helping you recommend the right tree for the right space while extending interest well beyond spring bloom. With defined forms, dependable performance, and four-season appeal, crabapples continue to earn their place as the essential flowering tree.