

FIRST<sup>®</sup>  
EDITIONS

SHRUBS & TREES

# LANDSCAPE GUIDE FOR COOL CLIMATES

ZONES 2-6





**FLOWERFULL®**  
**SMOOTH HYDRANGEA**

# WELCOME TO THE MOST FUN YOU'VE EVER HAD WITH SHRUBS AND TREES!

Let's face it. You've got a lot of options when it comes to plant selection for the landscape. And you've got time-tested favorites that have earned their place on your short list. So, we realize it can take a lot to try something different.

As you browse this brochure, you'll learn more about the intentionally selected varieties in the First Editions® Shrubs & Trees collection that are rewriting the book on how to talk about this foundational category.

Introduced for better flowering, greater disease resistance, mass planting appeal, native species benefits, low maintenance, and more, First Editions® provides you with plants you can trust. Plants that will perform year after year. Plants with purpose.

We invite you to take some time with this brochure, not just to look at our Rock Star plants, but also to learn the work that goes into each introduction, how they've been tested, landscape inspiration, and plants that provide solutions. Enjoy, and we look forward to working with you!

## Layci Gagnani

Brand & Business Development Manager  
layci.gagnani@baileynurseries.com



# THE FIRST EDITIONS® VIEWPOINT

First Editions® works to make shrubs and trees accessible to the trade and home gardeners. Easy solutions for tough problems. Sometimes that means providing a beautiful plant for a wet spot in the landscape. Sometimes that means a water-wise, adaptable plant as climate change affects our palette for the future. And sometimes it just means narrowing plant options to what works best in your region. We want to make finding the best plant for your site easy to find, easy to understand, and easy to use.

## COLLECTIONS APPROACH

To make that ease-of-use philosophy come to life, First Editions® is broken down into collections. So, if you're looking for plants for a specific region in North America, we've got you covered. If you're looking for plants for pollinators, we've broken that down for you. Have a client that wants a privacy hedge? There's a list for that! Keep flipping through these pages to find many of these tools, and head to the Resources tab on [BaileyNurseries.com](http://BaileyNurseries.com) for even more solutions to make using First Editions® easy as can be.



**SNOWDANCE™ JAPANESE TREE LILAC**

# THE BEST GENES

Removing the big challenges of shrubs and trees in the landscape starts with having the best plants on the market. We are incredibly proud of the First Editions® collection and stand behind their performance from propagation to the landscape. And we can do that because they go through such rigorous testing and trialing before introduction. If a plant is bred in-house at Bailey Innovations™, it can take seven to ten years from sowing seed to retail introduction.

Because we really want to ensure it performs as promised. Between Bailey Innovations™ breeding efforts and worldwide breeder partnerships, we are always looking for an improvement on an existing species, bringing a new species to the marketplace like we did with Distylium, and looking at the future needs of our landscapes as it relates to climate change.

We are methodical when introducing new varieties, only bringing something to market if it truly can stand on its own and be better than what already exists. We won't flood the system with plants simply for the sake of being new.



**David Roberts**  
Director of Plant Breeding at Bailey Innovations™

## LOOKING FOR LANDSCAPE SOLUTIONS?



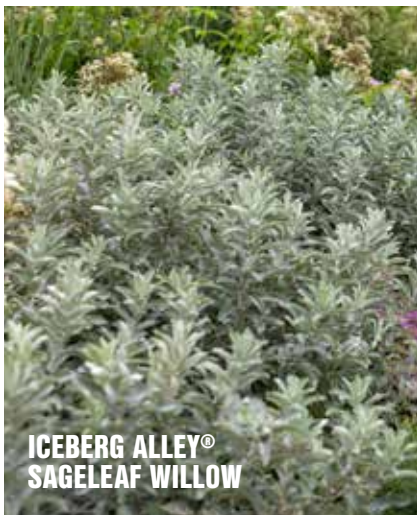
We're here to make sure that you and your customers have success with First Editions®.

Subscribe today to our monthly Landscape Newsletter, and be in the know about our new introductions, tip and tricks, and much more.

# ★ ★ ★ ROCK STARS ★ ★ ★

While we are confident in every plant in First Editions®, we have some top selections that have gone above and beyond, demonstrating their reliability in production, at retail, and in the landscape. With more than 100 shrubs and trees to choose from, it can be difficult to make a selection on what to grow and sell. That's why we put together our handy list of Rock Stars to help make the decision for you.

Don't know where to begin? We've got you covered. These Rock Stars have earned their title through ultimate multi-region performance, versatility, outstanding visual interest — and will undoubtedly enhance any outdoor environment with strength, texture, and color. Flip to the next few pages for even more on some of our top Rock Stars in the landscape!



# BEST BUDS

Having individual Rock Stars is important, but knowing how to use them in the landscape with other plants is also a big deal. Our best-performing consumer advertising campaign is consistently what we call Best Buds. This is an easy how-to guide for pairing First Editions® plants with other perennials, shrubs, and trees.

We've shared some Best Buds ideas in this guide, but even more illustrations, lists, and ideas are available at [FIRSTEDITIONSPLANTS.COM](https://www.firsteditionsplants.com)



Find your Best Buds and follow along  
@FirstEditionsShrubsTrees



# SPRING SIZZLE® PANICLE HYDRANGEA

*Hydrangea paniculata* 'Bailpanthree' PP36,526

## WHY IT ROCKS:

- One of the earliest blooming panicle hydrangeas with unforgettable blooms and color
- The white flowers quickly transform to deep red, even in warm regions
- A medium sized panicle that is perfect for hedges and foundations

HEIGHT	WIDTH	SHAPE
4-6'	4-5'	Upright, Vase
ZONE	EXPOSURE	
3-8	Full Sun to Part Shade	

## HOW TO USE IT:

- Perfect for hedges and foundation plantings
- A colorful focal point surrounded by smaller shrubs

## BEST BUDS:

- Little Hottie® Panicle Hydrangea
- Shining Sensation™ Weigela
- Love Child® Sweetspire



# JADE PARADE® SAND CHERRY

*Prunus pumila* 'UCONNPP002' PP33,014

## WHY IT ROCKS:

- Profuse spring bloomer
- Low-growing with glossy blue-green foliage turns shades of yellow, orange, and red in fall
- Tolerant of dry conditions once established

## HOW TO USE IT:

- Mass planting or groundcover as an alternative to Gro-Low Fragrant Sumac
- Hillside erosion control, parking lot islands, and high-traffic landscapes

## BEST BUDS:

- Little Hottie® Panicle Hydrangea
- Shining Sensation™ Weigela
- Eclipse® Bigleaf Hydrangea



HEIGHT	WIDTH	SHAPE
2-3'	4-6'	Spreading
ZONE	EXPOSURE	
3-7	Full Sun	

# LITTLE SPARK® SPIREA

*Spiraea japonica* 'Minspil04' PP30,819

## WHY IT ROCKS:

- Retains colorful foliage all season without reversion, offering a substitute for 'Goldflame'
- Orange new growth, yellow summer foliage, and charming pink flowers give way to leaves with shades of pink in fall
- Compact, low-maintenance, and hardy selection

## HOW TO USE IT:

- Low border planting
- Decorative pots for multi-season, easy-care interest

## BEST BUDS:

- Spicy Devil® Ninebark
- Technito® Arborvitae
- Tianshan™ Seven-Son Flower



HEIGHT	WIDTH	SHAPE
18-24"	18-30"	Rounded, Spreading
ZONE	EXPOSURE	
3-8	Full Sun to Part Shade	

# ICEBERG ALLEY®

## SAGELEAF WILLOW

*Salix candida* 'Jefberg'

### WHY IT ROCKS:

- Incredibly cold hardy to Zone 2
- Thrives in moist soil and is great in rain gardens
- Colorful spring catkins add early-season interest and nectar for pollinators

### HOW TO USE IT:

- Soften or balance a colorful display
- Mid-size hedge or adding a pop of light color as a specimen

### BEST BUDS:

- Fireside® Ninebark
- White Diamonds® Panicle Hydrangea
- Rainbow Sensation™ Weigela



HEIGHT	WIDTH	SHAPE
3-5'	4-6'	Upright, Rounded
ZONE	EXPOSURE	
2-6	Full Sun	

# AMBER JUBILEE™

## NINEBARK

*Physocarpus opulifolius* 'Jefam' PP23,177

### WHY IT ROCKS:

- Multi-season foliage interest: orange, yellow, and gold new growth followed by mildew-resistant green summer leaves and then red and purple tones in fall
- Spring flowers add early-season pops of color in especially cold climates
- Dense habit creates an impressive backdrop

### HOW TO USE IT:

- Back-of-border or privacy hedge
- Dramatic addition of height to a mixed display

### BEST BUDS:

- Strawberry Sundae® Panicle Hydrangea
- Lotus Moon™ Pearlbush
- Snowdance™ Japanese Tree Lilac



HEIGHT	WIDTH	SHAPE
5-7'	4-6'	Upright, Rounded
ZONE	EXPOSURE	
2-7	Full Sun	

# ECLIPSE®

## BIGLEAF HYDRANGEA

*Hydrangea macrophylla* 'Bailmacseven' PP34,544, US Pat. No. 12,302,814 B2, CPBRAf

### WHY IT ROCKS:

- Intense dark purple leaves hold their color even in sunny warm climates
- Cranberry or amethyst-colored blooms make dramatic impact
- Because it's low maintenance, Eclipse® is suitable for residential and commercial landscapes

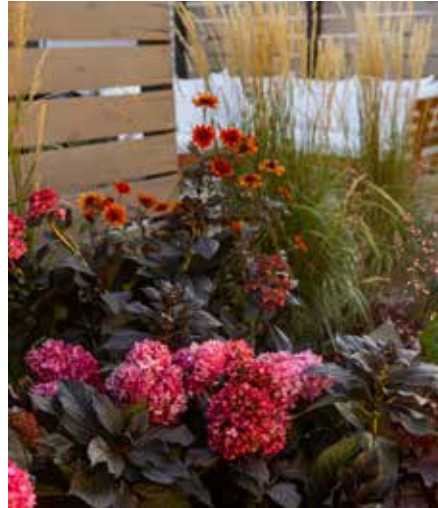
### HOW TO USE IT:

- Its contrasting colors make it perfect for pairing with anything in the garden.
- Perfect as a focal point in the garden or in decorative containers either by themselves or mixed with seasonal plants.

### BEST BUDS:






















- Neon Burst™ Dogwood
- Campfire Rose
- Cool Splash® Diervilla

HEIGHT	WIDTH	SHAPE
3-5'	3-5'	Mounded
ZONE	EXPOSURE	
5-9	Morning Sun, Part Shade	



# PROBLEM SOLVERS

Adding shrubs to your landscape is an excellent way to provide structure, frame buildings, anchor designs, and create year-round interest. Check this handy chart when designing to take advantage of all these Rock Stars have to offer.

FIRST EDITIONS® ROCK STARS	SIZE		SUN NEEDS	ZONE
	H	W		
Parkland Pillar® Birch	40'	6-7'		3-7
Firedance™ Dogwood	3-4'	4-5'		2-7
Neon Burst™ Dogwood	4-6'	4-6'		2-7
Bali™ Hibiscus	5-8'	4-7'		5-8
Straight & Narrow® Japanese Holly	6-8'	2-3'		6-8
Eclipse® Bigleaf Hydrangea	3-5'	3-5'		5-9
Berry White® Panicle Hydrangea	6-7'	4-5'		3-8
Little Hottie® Panicle Hydrangea	3-5'	3-5'		3-8
Spring Sizzle® Panicle Hydrangea <b>NEW FOR 2026!</b>	4-6'	4-5'		3-8
White Diamonds® Panicle Hydrangea	4-6'	5'		3-8
FlowerFull® Smooth Hydrangea	3-4'	4-5'		3-8
Cobalt-n-Gold™ Hypericum	2-3'	4-5'		4-7
Virtual Violet® Lilac	6-8'	5-7'		3-7
Centennial Blush Star Magnolia	12-18'	10-15'		4-9
Amber Jubilee™ Ninebark	5-7'	3-4'		2-7
Pineapple Tart® Potentilla <b>NEW FOR 2026!</b>	2-3'	2-3'		2-6
Campfire Rose	3'	3'		3-7
Iceberg Alley® Sageleaf Willow	3-5'	4-6'		2-6
Jade Parade® Sand Cherry	2-3'	4-6'		3-7
Standing Ovation™ Serviceberry	15'	4'		2-8
Little Spark® Spirea	18-24"	18-30"		3-8
Tiger Eyes® Cutleaf Staghorn Sumac	6'	6'		4-8
Shining Sensation™ Weigela	5-6'	3-4'		4-8



## LOOKING FOR THE FULL LIST? SCAN THE QR CODE!

	DROUGHT TOLERANT	WET SOILS	SALT TOLERANT	DEER RESISTANT*	GOOD FOR CONTAINERS	NORTH AMERICAN NATIVE SPECIES	ATTRACTS POLLINATORS	MASS PLANTING	SCREENING & HEDGES	ADDED INTEREST
	●		●						●	Beautiful fall foliage
	●	●	●	●		●	●	●		Beautiful fall foliage, winter interest
	●	●		●			●	●	●	Beautiful fall foliage, winter interest
			●	●			●		●	
			●						●	
			●		●			●		
	●								●	Striking fall bloom color
	●				●			●		
	●				●			●		
	●						●		●	
			●			●	●	●	●	
	●		●	●	●	●	●	●		
	●		●				●		●	
				●			●		●	Fragrant blooms
	●	●		●		●			●	Beautiful fall foliage
	●			●		●	●	●		
		●			●	●	●	●		Early-season blooms
	●		●	●		●	●	●		Fragrant blooms
	●			●		●	●		●	Edible berries and beautiful fall foliage
	●		●	●	●		●	●		Beautiful fall foliage
	●		●		●	●		●		Beautiful fall foliage
	●		●	●			●			

\*Deer resistance can be regional and circumstantial. These designations are based on the Rutgers New Jersey Agricultural Experiment Station research, as available.

PLANTS FOR SOLUTIONS

# SEASONAL COLOR

In addition to tactical solutions, the aesthetic is also important. Review this color chart for how the plants will appear in the landscape so that you can pair accordingly for seasonal interest.

	SPRING	
<b>Parkland Pillar®</b> Birch	Green Foliage	
<b>Firedance™</b> Dogwood	White Blooms	
<b>Neon Burst™</b> Dogwood	Chartreuse Foliage with White Blooms	
<b>Bali™</b> Hibiscus	Green Foliage	
<b>Straight &amp; Narrow®</b> Japanese Holly	Dark Green Foliage	
<b>Eclipse®</b> Bigleaf Hydrangea	Dark Purple Foliage	
<b>Berry White®</b> Panicle Hydrangea	Green Foliage	
<b>Little Hottie®</b> Panicle Hydrangea	Green Foliage	
<b>Spring Sizzle®</b> Panicle Hydrangea <b>NEW FOR 2026!</b>	Green Foliage, White Blooms	
<b>White Diamonds®</b> Panicle Hydrangea	Green Foliage	
<b>FlowerFull®</b> Smooth Hydrangea	Green Foliage	
<b>Cobalt-n-Gold™</b> Hypericum	Blue/Silver/Green Foliage	
<b>Virtual Violet®</b> Lilac	Purple Blooms	
<b>Centennial Blush</b> Star Magnolia	Pink Buds Open to Almost Pure White Blooms	
<b>Amber Jubilee™</b> Ninebark	Orange and Yellow Foliage with White Blooms	
<b>Pineapple Tart®</b> Potentilla <b>NEW FOR 2026!</b>	Green Foliage	
<b>Campfire</b> Rose	Green Foliage	
<b>Iceberg Alley®</b> Sageleaf Willow	Silver Catkins with Red Stamens	
<b>Jade Parade®</b> Sand Cherry	White Blooms	
<b>Standing Ovation™</b> Serviceberry	White Blooms	
<b>Little Spark®</b> Spirea	Yellow Foliage	
<b>Tiger Eyes®</b> Cutleaf Staghorn Sumac	Chartreuse Foliage	
<b>Shining Sensation™</b> Weigela	Burgundy Foliage	

**LOOKING FOR THE FULL LIST?  
SCAN THE QR CODE!**



	<b>SUMMER</b>	<b>FALL</b>	<b>WINTER</b>
	Green Foliage	Golden Foliage/White Bark	White Bark
	Green Foliage	Red-Purple Foliage	Red Winter Stems
	Chartreuse Foliage	Shades of Purple, Red, Yellow, Orange Foliage	Red Winter Stems
	White Blooms with Purple-Red Center		
	Dark Green Foliage		
	Dark Purple Foliage with Cranberry Blooms		
	White Blooms	White Blooms Fade to Dark Pink	
	White Blooms	White Blooms Fade to Light Pink	
	White Blooms	White Blooms Fade to Parchment and Pink	
	White Blooms	Green Foliage	
	Yellow Blooms	Shades of Yellow, Orange, and Red Foliage	Exfoliating Bark
	Green Foliage		
	Green Foliage	Yellow-Bronze Foliage	
	Green Foliage with Orange and Yellow	Red and Purple Foliage	
	Yellow Flowers		
	Yellow Blooms Fringed in Red		
	Silver Foliage		
	Green Foliage	Yellow, Orange, and Red Foliage	
	Green Foliage	Red/Orange Foliage	
	Yellow Foliage with Pink Blooms	Shades of Pink Foliage	
	Chartreuse Foliage	Yellow, Orange, and Scarlet Foliage	Unique Winter Stems
	Pink Blooms/Burgundy Foliage	Burgundy Foliage	

# BEST BUDS

## ROCK STAR FEATURE PRODUCTS



### FLOWERFULL® SMOOTH HYDRANGEA

FlowerFull® Smooth Hydrangea boasts superior genetics that produce significantly bolder blooms and sturdier upright stems. With two-to-three times more blooms per season than other *Hydrangea arborescens*, FlowerFull® is a major improvement to the industry standard.

That proliferation of blooms is held high on strong stems that don't flop in the wind and rain. And FlowerFull® is disease-resistant and requires fewer touchpoints from day one. Reaching heights of three to four feet, this low-maintenance marvel makes for an outstanding focal point in smaller landscapes and commercial settings alike.

Height: 3-4' | Width: 4-5' | Zone: 3-8  
 Shape: Rounded | Exposure: Morning Sun, Afternoon Shade

### FLOWERFULL® BEST BUDS:

- Standing Ovation™ Serviceberry
- Fireside® Ninebark
- Little Spark® Spirea
- Cotton Candy™ Phlox
- Love & Peace® Rose



The features of FlowerFull® (1) can be showcased in a foundation bed, along with Little Spark® Spirea (2), Cobalt-n-Gold™ Hypericum (3), dwarf fountain grass (4), and Biokovo Geranium (5).



FlowerFull® (1) provides an eye-catching pop of white in this otherwise monochromatic design. Surrounded by the silvery leaves of Iceberg Alley® Sageleaf Willow (2) and the dense, textured, green evergreen foliage of Tall Guy® Arborvitae (3), the dark green leaves and crisp white flowers of FlowerFull® will really stand out in this easy-care combination.

**WITH ITS ABUNDANCE OF FLOWERS, FLOWERFULL® IS A REAL STANDOUT AS A FOCAL POINT OR IN A DIVERSE PLANTING MIX.**

Build a beautiful summer display with FlowerFull® (1) providing classic beauty as the focal point, bookended by texture from ornamental grass. In front, line the border with Sapphire Surf™ Bluebeard (2) for cool tones in the summer and early fall garden.



# BEST BUDS | ROCK STAR FEATURE PRODUCTS



## COBALT-N-GOLD™ HYPERICUM

Cobalt-n-Gold™ has a tidy, mounded shape that makes it a breeze to grow in the landscape. In late spring, the plant is covered in sunny yellow flowers that contrasts beautifully with the narrow blue-silver foliage. In fall, the leaves become different shades of yellow, red, and orange, providing additional color to this low-maintenance plant. If that's not enough, the flowers are full of nectar for pollinators. Cobalt-n-Gold™ is a solid choice for mass plantings in residential and commercial landscapes.

Height: 3-5' | Width: 3-5' | Zone: 3-8  
Shape: Rounded | Exposure: Full Sun to Part Shade



Cobalt-n-Gold™ is highly adaptable native species that tolerates dry sites and full sun. In residential landscapes it can be used for borders, cottage gardens, native areas, and erosion control. It maintains the mounded shape along the walkway without pruning, keeping the planting low maintenance for the home gardener. The finely textured blue-silver foliage and yellow flowers of Cobalt-n-Gold™ (1) complement the wider silver leaf of Iceberg Alley® Sageleaf Willow (2). Finally, Bubblegum Pink™ Phlox (3) adds a fabulous accent color to this wholly native species cottage garden planting.

**ON COMMERCIALS SITES, COBALT-N-GOLD™ CAN BE PLANTED ALONG SIDEWALKS, IN PARKING LOTS, AND ALONG OFFICE BUILDINGS TO ADD MASS APPEAL. AS A NATIVE SELECTION, COBALT-N-GOLD™ IS A SOLID CHOICE FOR SUSTAINABLE LANDSCAPES.**



In a commercial planting, you're probably thinking about salt tolerance, low-to-no maintenance, and drought tolerant selections. Cobalt-n-Gold™ checks all those boxes, and can stand up to the elements, even next to highly trafficked sidewalks. With Cobalt-n-Gold™ (1) as the hero in this design, add some central height and early-season flowers with Standing Ovation™ Serviceberry (2) and then alternate Shining Sensation™ Weigela (3) for season-long dark leaves and blooms that will emerge after Standing Ovation™ and before Cobalt-n-Gold™.

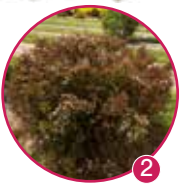
# BEST BUDS | ROCK STAR FEATURE PRODUCTS

## LITTLE HOTTIE® PANICLE HYDRANGEA



This compact hydrangea makes a big statement in the landscape, with massive white blooms that cover the plant from top to bottom. Little Hottie® thrives in cold climates and can be used in almost any landscape. It remains three to five feet tall and wide, making it the perfect companion for annuals, perennials, and other shrubs. This hydrangea can be grown as a specimen or planted in groups to maximize the bloom power. Little Hottie® has a natural branching habit that minimizes the need for pruning while creating a full plant.

Height: 3-5' | Width: 3-5' | Zone: 3-8  
Shape: Rounded | Exposure: Full Sun to Part Shade

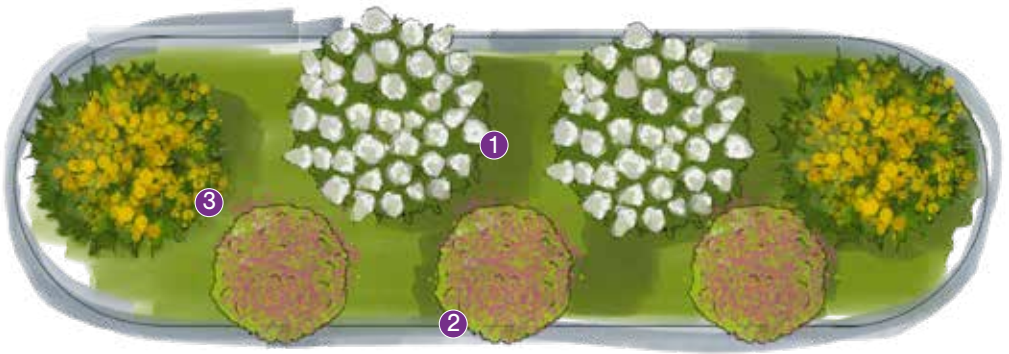


In residential sites, Little Hottie® (1) shines in foundation beds and borders. Plant it with foliage shrubs like Firedance® Dogwood or Spicy Devil® Ninebark (2) to highlight the vibrant white blooms. In a cottage garden, Little Hottie® is the right size for mixing with other plants, like Easy Elegance® Kashmir Rose (3), Endless Summer® Pop Star® Reblooming Hydrangea (4), and Rozanne Geranium.



### LITTLE HOTTIE® BEST BUDS:

- Parkland Pillar® Birch
- Cobalt-n-Gold™ Hypericum
- Fireside® Ninebark
- Superstar™ Spirea



Little Hottie® has many landscape applications, including commercial properties. It's compact stature and salt tolerance is excellent for use along sidewalks and parking lot areas. Little Hottie® (1) is an excellent companion plant for Superstar™ Spirea (2) and Cobalt-n-Gold™ (3) Hypericum.

# RESOURCES + MARKETING SOLUTIONS



Loving what you're seeing and want some more info? We've got you covered! Our goal is to make First Editions® easy to grow, spec, sell, and install, so we've built the tools you need to be successful.

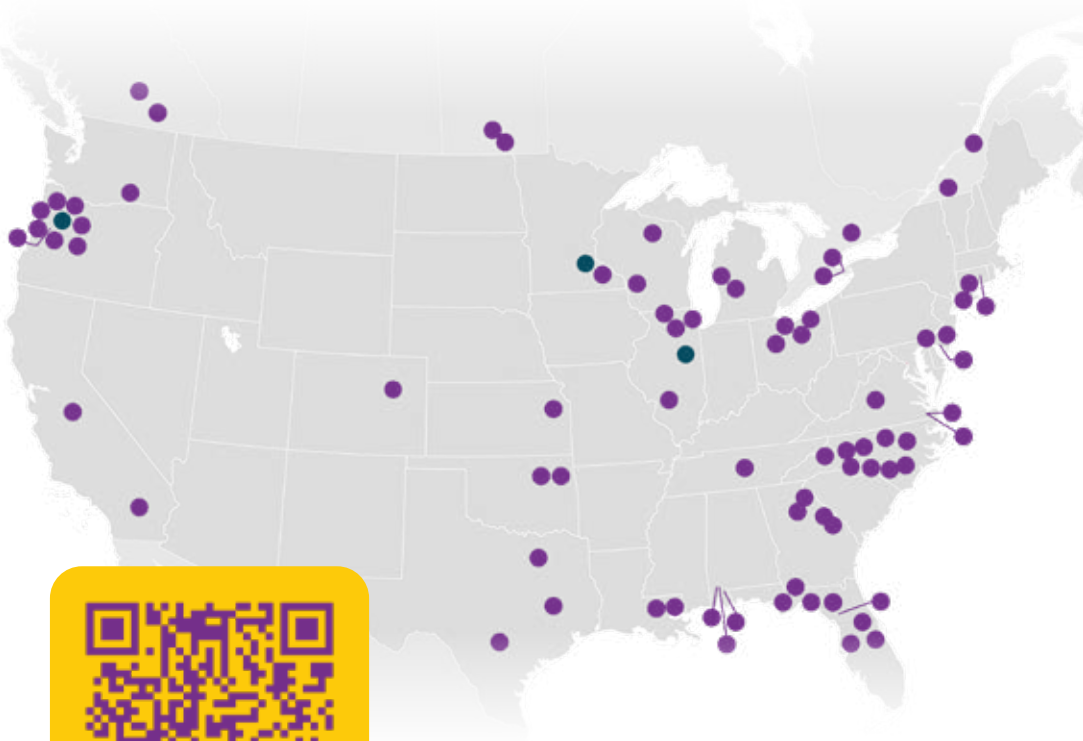
Visit [BaileyNurseries.com/Resources](https://BaileyNurseries.com/Resources) or scan the QR code for a full photo library, design ideas, each varieties' cultural information, fact sheets, signage options, and more. All this information is free and accessible for all! And if you need something custom for your needs, let us know and we're happy to work with you.

## FIND AND USE OUR PLANTS IN YOUR DESIGNS AND LANDSCAPE PLANS!



# GROWER NETWORK

Looking for First Editions® plants in your area? These trusted partners offer great regional selections. For the full list, scan the QR code. Contact any of these licensed growers for availabilities.



**SCAN ME**

If you have any questions or need more information about First Editions®, please contact [landscape@firsteditionsplants.com](mailto:landscape@firsteditionsplants.com)



**COBALT-N-GOLD™  
HYPERICUM**

**FLOWERFULL®  
SMOOTH HYDRANGEA**

**LITTLE SPARK®  
SPIREA**

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