

# 2026 NEW VARIETIES

BAILEY®

Endless  
Summer®

FIRST®  
EDITIONS

easy  
elegance®

## TO OUR VALUED PARTNERS,

Each season brings new opportunities to excite your customers, build loyalty, and grow your business with plants that truly perform. That's why we're excited to introduce our 2026 lineup—carefully selected to bring stronger performance, longer-lasting beauty, and more reliable success at every stage, from production to the landscape.

Leading the way is DreamCloud® Reblooming Hydrangea, the newest addition to the Endless Summer® collection. With stronger rebloom, improved disease resistance, and pure white flowers, DreamCloud® is a standout selection that I'm personally excited about and I hope you will be, too. Because Endless Summer® introductions are limited and rigorously tested, you can trust that this white-flowered bigleaf hydrangea is something special.

The First Editions® Shrubs & Trees collection also brings exciting new introductions, including Spring Sizzle® Panicle Hydrangea, the earliest blooming panicle hydrangea yet. With an extended flowering window and outstanding red color—even in warm climates—this variety helps retailers and growers maximize their hydrangea season with bold, high-impact blooms.

And finally, you asked, and we listened. We've expanded the Bailey catalog's perennial offering with more than a dozen consumer-favorite selections, giving you even more options to meet demand and build repeat sales with plants that gardeners love. In addition to perennials, we're also introducing exciting new trees and shrubs to round out a diverse and dynamic lineup for 2026.

As always, our goal is to provide genetics that help you stand out—driving success at retail, in the landscape, and beyond. Thank you for your partnership, and here's to a great season ahead!

**Terri McEnaney**

Chief Executive Officer



DreamCloud®  
Reblooming  
Hydrangea



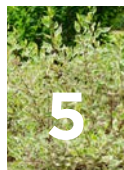
Spring Sizzle®  
Panicle Hydrangea



Pineapple Tart™  
Potentilla



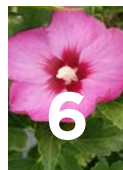
InnovaTree™  
Poplar



Sgt. Pepper™  
Dogwood



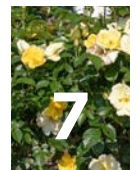
Fire Ball  
Seedless®  
Burning Bush



Petite Pink  
Flamingo™  
Hibiscus



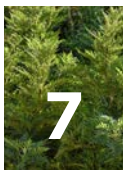
Sonic Bloom  
Wine® Weigela



Eazy Bee-zy™  
Rose



Orange Glow™  
Rose



SunFern™  
Olympia  
Russian  
Wormwood



Skysail Bright  
Pink Yarrow



Skysail Fire  
Yarrow



Skysail Yellow  
Yarrow



Rock Ruby  
Dianthus



Rock Purple  
Dianthus



Kismet™  
Raspberry  
Coneflower



Princess™  
Bride  
Coneflower



SpinTop® Red  
Starburst  
Improved  
Gaillardia



SpinTop® Red  
Gaillardia



SpinTop®  
Mariachi  
Copper Sun  
Gaillardia



Sweet Daisy™  
Birdy Shasta  
Daisy



Midnight  
Purple Salvia



Midnight Rose  
Salvia

# DreamCloud<sup>®</sup>

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# DreamCloud<sup>®</sup>

## reblooming hydrangea

*Hydrangea macrophylla* 'Bailmaceight' PP36,306

**Height:** 3-4'

**AHS Heat Zone:** 9

**Width:** 3-4'

**Shape:** Upright, rounded

**USDA Hardiness:** 4-9

**Exposure:** Morning Sun, Afternoon Shade

- Offers long-lasting, pure white blooms all season long
- Strong rebloomer with excellent disease resistance to mildew & Cercospera
- Compact plant for landscapes and decorative containers



## Spring Sizzle® Panicle Hydrangea

*Hydrangea paniculata* 'Bailpanthree' PP36,526

- One of the earliest blooming panicle hydrangeas on the market
- White blooms quickly turn red, even in warm regions
- Strong stems hold the panicle blooms upright

HEIGHT	WIDTH	SHAPE
4-6'	4-5'	Upright, Vase

USDA HARDINESS	EXPOSURE
3-8	Full Sun to Part Shade



## Pineapple Tart™ Potentilla

*Potentilla fruticosa* 'Bailpine' PP36,867

- Golden-yellow double flowers bloom from summer through fall
- Deer resistant, cold hardy, and durable for tough sites
- Ideal size for foundation and mass plantings

HEIGHT	WIDTH	SHAPE
2-3'	2-3'	Upright, Rounded

USDA HARDINESS	EXPOSURE
2-6	Full Sun





### InnovaTree™ Poplar

*Populus 'NextGen' PP36,135*

- Grows up to 10 feet per year for quick shade and strong structure
- Cottonless, doesn't sucker, and resists canker for easy maintenance
- Ideal for urban & suburban landscapes, windbreaks, and fast shade

HEIGHT	WIDTH	SHAPE
70'	40'	Upright-Oval
USDA HARDINESS	EXPOSURE	
3-6	Full Sun	

### Sgt. Pepper™ Dogwood

*Cornus alba 'Verpaalen2' PP34,377*

- Bright green, cream & pink foliage turns hot pink & burgundy in fall
- Burgundy stems add bold color and interest year-round
- Perfect as a hedge, specimen, or anchor plant in the garden

HEIGHT	WIDTH	SHAPE
4-6'	6-8'	Upright
USDA HARDINESS	EXPOSURE	
3-7	Full Sun to Part Shade	



### Fire Ball Seedless® Burning Bush

*Euonymus alatus 'NCEA1' PP36,198*

- Brilliant crimson fall color with sterile seeds
- Compact and easy to maintain; responds well to trimming
- Great for specimens and hedges

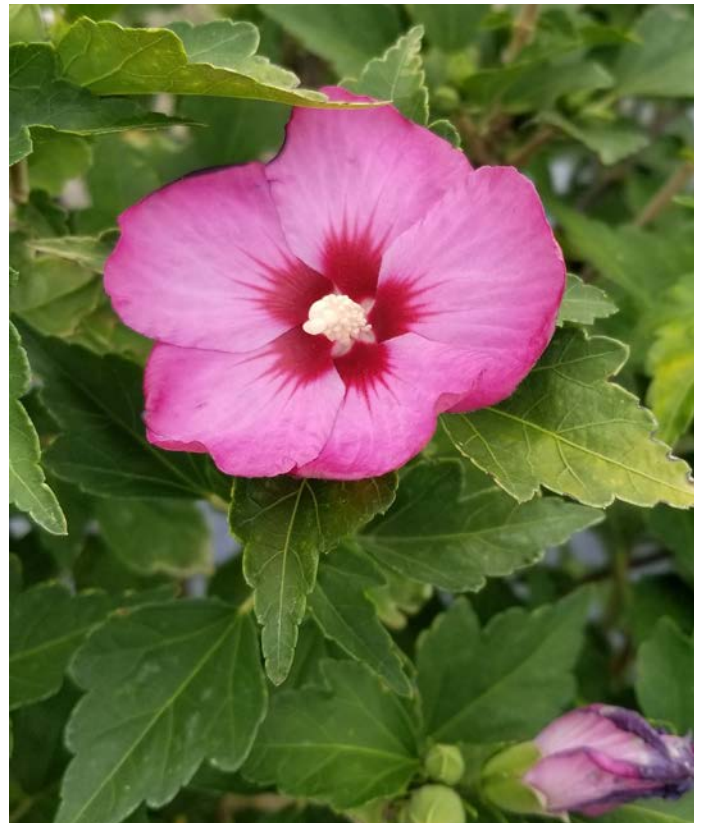
HEIGHT	WIDTH	SHAPE
5-7'	5-7'	Mounded
USDA HARDINESS	EXPOSURE	
4-8	Full Sun to Part Shade	

### Petite Pink Flamingo™ Hibiscus

*Hibiscus syriacus* 'ORSTHIB5x1' PP38,866

- Seedless, single pink flowers produced in large numbers
- Dark green foliage early in the season
- Upright and vigorous, but compact growth habit

HEIGHT	WIDTH	SHAPE
4-5'	3'	Upright, Rounded
USDA HARDINESS	EXPOSURE	
5-9	Full Sun	



### Sonic Bloom Wine® Weigela

*Weigela florida* 'SMNWFG' PP35,120 UtilPAF

- Rich burgundy foliage adds bold color all season long
- Bubblegum pink blooms rebloom spring through summer
- Loved by pollinators, perfect for borders, foundations & containers

HEIGHT	WIDTH	SHAPE
4-5'	3-4'	Mounded
USDA HARDINESS	EXPOSURE	
4-8	Full Sun	



### Eazy Bee-zy™ Rose

*Rosa* 'SRPylwko' PP35,465

- Fragrant yellow blooms from spring to frost
- Easy care with unmatched flower power
- Great solo, in groups, or mixed with other plants

HEIGHT	WIDTH	SHAPE
3-4'	3'	Rounded

USDA HARDINESS	EXPOSURE
4-10	Full Sun

### Orange Glow® Rose

*Rosa* 'Radslam' PP35,826

- Orange flowers that bloom from spring to frost
- Easy care with unmatched flower power
- Great solo, in groups, or mixed with other plants

HEIGHT	WIDTH	SHAPE
4.5'	3'	Upright, Bushy

USDA HARDINESS	EXPOSURE
4-11	Full Sun



### SunFern™ Olympia Russian Wormwood

*Artemisia gmelinii* 'Balfernlym' PP33,775

- Fern-like texture thrives in full sun
- Drought tolerant and low maintenance
- Great for containers, borders, or groundcover

HEIGHT	WIDTH	SHAPE
18-24"	28-30"	Mounding

USDA HARDINESS	EXPOSURE
3-8	Full Sun to Part Shade

### Skysail Bright Pink Yarrow

*Achillea millefolium* 'Bosachskybripi' PP34,302

- Bright pink blooms from summer to fall
- Drought tolerant and deer resistant
- Great for borders, meadows, and cut flowers

HEIGHT	WIDTH	SHAPE
18-24"	18-24"	Upright

USDA HARDINESS	EXPOSURE
3-9	Full Sun



### Skysail Fire Yarrow

*Achillea millefolium* 'Bosachskyfi' PP34,380

- Fiery red-orange blooms from summer to fall
- Drought tolerant and deer resistant
- Great for borders, meadows, and cut flowers

HEIGHT	WIDTH	SHAPE
18-24"	18-24"	Upright

USDA HARDINESS	EXPOSURE
3-9	Full Sun



### Skysail Yellow Yarrow

*Achillea millefolium* 'Bosachskyye' PP34,381

- Golden-yellow blooms from summer to fall
- Drought tolerant and deer resistant
- Great for borders, meadows, and cut flowers

HEIGHT	WIDTH	SHAPE
18-24"	18-24"	Upright

USDA HARDINESS	EXPOSURE
3-9	Full Sun



### Rock Ruby Dianthus

*Dianthus* 'Barbyrucok' PPAF

- Ruby-red blooms from spring through summer
- Compact, fragrant, and easy to grow
- Great for borders, containers, and patio gardens

HEIGHT	WIDTH	SHAPE
6-10"	10-12"	Mounded
USDA HARDINESS	EXPOSURE	
3-9	Full Sun to Part Shade	



### Rock Purple Dianthus

*Dianthus* 'Rock Purple' PPAF

- Bright cerise flowers on a medium-compact habit
- Early blooming and low maintenance
- Great for containers, borders, and garden beds

HEIGHT	WIDTH	SHAPE
6-10"	10-12"	Mounded
USDA HARDINESS	EXPOSURE	
3-9	Full Sun to Part Shade	



### Kismet™ Raspberry Coneflower

*Echinacea* 'TNECHKR' PP28,768

- Large raspberry blooms from summer until frost
- Drought tolerant and deer resistant
- Great for containers, borders, and garden beds

HEIGHT	WIDTH	SHAPE
16-18"	24"	Upright
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	



### Princess™ Bride Coneflower

*Echinacea* 'Bride' PPAF

- White blooms with yellow-green cones all season
- Drought tolerant and deer resistant
- Great for borders, containers, and front-of-the-garden plantings

HEIGHT	WIDTH	SHAPE
12-16"	16"	Upright
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	

### SpinTop® Red Starburst Improved Gaillardia

*Gaillardia aristata* 'Red Starburst Improved' PPAF

- Fiery red blooms with golden tips from summer to fall
- Drought tolerant and deer resistant
- Great for borders, containers, and pollinator gardens

HEIGHT	WIDTH	SHAPE
12-14"	12-16"	Mounded

USDA HARDINESS	EXPOSURE
3-9	Full Sun



### SpinTop® Red Gaillardia

*Gaillardia aristata* 'SpinTop Red' PPAF

- Deep red blooms from summer to fall
- Drought and heat tolerant for easy care
- Great for borders, containers, and landscapes

HEIGHT	WIDTH	SHAPE
12-14"	12-16"	Mounded

USDA HARDINESS	EXPOSURE
3-9	Full Sun

### SpinTop® Mariachi Copper Sun Gaillardia

*Gaillardia aristata* 'Dogailspinmarcopsun' PP33,800

- Copper-orange blooms from summer to fall
- Drought and heat tolerant for easy care
- Great for borders, containers, and landscapes

HEIGHT	WIDTH	SHAPE
12-14"	12-16"	Mounded

USDA HARDINESS	EXPOSURE
3-9	Full Sun





### Sweet Daisy™ Birdy Shasta Daisy

*Leucanthemum maximum* 'Doleucswedabir' PP32,774

- Large white blooms with bright yellow centers
- Long-lasting color from summer to fall
- Great for borders, containers, and cut flowers

HEIGHT	WIDTH	SHAPE
18-24"	18-24"	Upright
USDA HARDINESS	EXPOSURE	
3-9	Full Sun	

### Midnight Purple Salvia

*Salvia nemerosa* 'Dosalmipu' PP33,651

- Deep purple flower spikes from late spring through summer
- Full sun lover with an upright, clumping habit
- Great for borders, containers, and landscapes

HEIGHT	WIDTH	SHAPE
10-15"	12-15"	Upright
USDA HARDINESS	EXPOSURE	
3-9	Full Sun	



### Midnight Rose Salvia

*Salvia nemerosa* 'Dosalmiro' PP33,697

- Bold purple-pink flower spikes from late spring through summer
- Compact, upright habit for easy maintenance
- Great for borders, containers, and landscapes

HEIGHT	WIDTH	SHAPE
10-15"	12-15"	Upright
USDA HARDINESS	EXPOSURE	
3-9	Full Sun	



Endless Summer® DreamCloud® Reblooming Hydrangea

BAILEY | Endless Summer | FIRST EDITIONS | easy elegance

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