

## THE ART OF IMPROVEMENT: CULTIVARS REFINED BY DESIGN

At Bailey Nurseries, we'll always have a deep appreciation for the classics, but we're just as excited about what's next. We honor time-tested standards while introducing fresh new varieties that offer more: smarter form, stronger resilience, and refined aesthetics. Each introduction stays true to the character of the species or landscape standard it improves upon, while rising to meet the demands of today's gardens and green spaces. Purposely bred and thoughtfully selected, these plants represent a new era of practical beauty in modern horticulture. The five plants featured here exemplify this commitment. Each one showing a clear, intentional improvement designed to exceed standards with strength, style and adaptability.

### FlowerFull<sup>®</sup> Smooth Hydrangea

*Hydrangea arborescens* 'BAIful' PP35,612 CPBRAf

- Stronger, upright stems that resist flopping
- Exceptional bloom density, 2-3x more flowers
- A lush, refined habit for a modern landscape

**Compared to species:** Traditional *Hydrangea arborescens* often struggle with weak stems that flop under the weight of their blooms, frustrating gardeners who want tidy, upright plants. While the classics can still offer a respectable flower show, they frequently lose their shape as the season wears on. FlowerFull<sup>®</sup> solves this issue with sturdy, supportive stems and delivers more blooms.



### Fiber Optics<sup>™</sup> Buttonbush

*Cephalanthus occidentalis* 'Bailoptics' PP29,475 CPBR6180

- Compact, rounded habit ideal for smaller landscapes or rain gardens
- Has finer foliage and texture for a more refined look
- Pollinator magnet with bright white, spherical blooms

**Compared to species:** Native buttonbush often grow large and rangy, making it harder to use in tight or formal spaces. Fiber Optics<sup>™</sup> retains the ecological benefits such as pollinator support and moisture tolerance. In addition, it offers a smaller, more home landscape-friendly form.



### Fireside<sup>®</sup> Ninebark

*Physocarpus opulifolius* 'UMNHarpell' PP30,792 CPBR4765

- Deep burgundy foliage that holds its color throughout the season
- Enhanced resistance to powdery mildew for cleaner, healthier leaves
- Dense, upright habit with striking exfoliating bark for winter interest

**Compared to species:** Traditional ninebark varieties may lose foliage color over time and are often susceptible to foliar diseases. Fireside<sup>®</sup> offers bold color, better disease resilience especially with powdery mildew, and four-season appeal in a well-structured form. For detailed information on our improved ninebark selections, check out the link [here!](#)



### Cinnamon Girl® Distylium

*Distylium* 'PIIDIST-V' PP27,631 CPBR6041

- Dense, mounding habit with soft, bluish evergreen foliage that emerges a bronze-pink hue
- Cold-hardy and heat-tolerant, built for year-round resilience
- A resilient, low-maintenance boxwood alternative

**Alternative to Warm-Climate Evergreen Shrubs:** While boxwood, cherry laurel, and other disease or insect-susceptible evergreen have been long-standing favorites, it can be vulnerable to blight and environmental stress. Cinnamon Girl® Distylium offers a durable, disease-resistant alternative with evergreen structure offering a fresh solution for challenging environmental concerns.



### Straight & Narrow® Japanese Holly

*Ilex crenata* 'PIIIC-I' PP29,578

- Tight, columnar habit perfect for narrow beds, formal hedges, or vertical accents
- Dense branching and glossy evergreen leaves
- Holds its shape with minimal pruning

**Alternative to 'Sky Pencil':** 'Sky Pencil' Holly starts out with a tidy, upright form, but as it matures, it often splays outward, losing the strong vertical habit gardeners expect. Straight & Narrow® Japanese Holly solves that with a tighter, more durable structure that holds its shape beautifully over time. It offers a dependable columnar form, improved hardiness, and year-round visual interest.



### Jade Parade® Sand Cherry

*Prunus pumila* 'UCONNPP002' PP33,014

- Low, spreading form with uniform growth and excellent coverage
- Rich fall color in shades of red and orange
- Tough, adaptable, and provides excellent erosion control and weed suppression

**Compared to 'Gro-Low' Sumac:** 'Gro-Low' has long been a go-to groundcover for tough sites, but it often grows unevenly, with open centers, unpredictable spread, and occasional legginess. Jade Parade® improves on every front. It offers a tidier, more refined appearance with consistent coverage, richer fall color, and dependable vigor. It's everything people love about 'Gro-Low', but with more reliable performance and stronger landscape aesthetics.



We believe there's a place for every plant. Time-tested standards and native species form the foundation of our landscapes and we recognize that. Our goal isn't to replace what works, but to build on it. These selections represent thoughtful improvements with enhanced forms, stronger resilience, and refined aesthetics that respond to the needs of today.