



## FOR RELEASE SPRING 2013

CONTACT:  
Kathleen Hennessy  
Easy Elegance News Center  
Axiom Marketing Communications  
(952) 224-2939 ext. 20  
khennessy@axiomcom.com

### **Easy Elegance<sup>®</sup> Calypso Rose** A 2013 Easy Elegance<sup>®</sup> Rose Collection Introduction

**St. Paul, Minn.** (Spring 2013) – Easy Elegance<sup>®</sup> Calypso is a beautiful apricot rose that sends forth loads of double blooms atop dark green foliage. This own root rose is extremely hardy and disease resistant. Like the mythical nymph she's named after, Calypso's magical color will have you dreaming of the islands.

Calypso makes a great, low maintenance accent plant or hedge. It's extremely easy-to-grow. In fact, all the roses in the Easy Elegance collection are so easy to grow, they're guaranteed!\*

#### **Easy Elegance<sup>®</sup> Calypso Rose** *Rosa 'BAlypso'* (PPAF)

- **Classification:** Shrub Rose
- **Official Flower Color:** Apricot Blend
- **Bloom Cycle:** Recurrent
- **Hardiness Zone:** 4-9
- **Height:** 2-feet
- **Width:** 2-feet
- **Flower Form, Size:** Double, 2.5-inches
- **Petal Count:** 25

Look for Calypso and all the Easy Elegance Rose Collection varieties at garden centers in spring 2013.

###

**\*Visit [www.EasyEleganceRoses.com](http://www.EasyEleganceRoses.com) for more information on the guarantee and to walk through the virtual rose garden, viewing all the roses in the Easy Elegance Collection. The website also features a dealer locator to search for the nearest garden center carrying Easy Elegance Roses.**

*Bailey Nurseries was founded in 1905. From 15 acres of stony hillside it has grown to one of North America's largest and most trusted nurseries. Today Bailey Nurseries serves more than 4,500 nursery retailers, landscapers and growers throughout the United States, Canada and beyond. Main offices are located in Newport, Minnesota, near the Twin Cities of Minneapolis and St. Paul, with other locations in Oregon, Washington and Illinois.*