






# FIRST<sup>®</sup> EDITIONS

SELECTED FOR SUCCESS<sup>™</sup>

## CONSUMER MEDIA PLAN 2016 - DIGITAL

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY
			█	█	█	█	
			█	█	█	█	
			█	█	█	█	
			█	█	█	█	
			█	█	█	█	
Paid Social	█	█	█	█	█	█	█ →

Mother's Day